

## VA Social Media for Disseminating Research Discoveries

Researchers are encouraged to share research discoveries through national and local VA social media outlets. Once the content is posted to social media, make sure to tag or share with your colleagues.

### National VA Social Media Request

- Within the VA
  - See information at [VHA Social Media Policies and Guidance - VHA Digital Media](#). Note in the right margin the Tools & Help box for tips and helpful information.
  - Submit forms to [VHACOSocialMediaTeam@va.gov](mailto:VHACOSocialMediaTeam@va.gov)
    - [Facebook form](#)
    - [Twitter form](#)
- Outside the VA: Submit an email to the Office of Research and Development (ORD) Research Communications Team at [ORDMedia@va.gov](mailto:ORDMedia@va.gov) that includes the following information:
  - Desired platform: Facebook, Twitter (240-character max), or Instagram
  - Tag other users and/or include hashtags for maximum visibility
  - Content to post
  - Image
  - Link

The request will be handled by the ORD Communications Team for approval and scheduling. Posts may also be added to a library of potential stories to be picked up by other VA social media accounts, such as the main VA pages.

### North Florida/South Georgia Veterans Health System (NF/SGVHS) Social Media Requests

- Inside the VA: <https://dvagov.sharepoint.com/sites/vhanflapp/SitePages/Requests.aspx>.
- Outside the VA: Submit a request by email to the NF/SG Office of Public Affairs at [vhanflpublicaffairs@va.gov](mailto:vhanflpublicaffairs@va.gov) and include the same information as for the national request.

### VA Social Media You May Wish to Follow or Tag

**Facebook**    **Research & Development - US Department of Veterans Affairs**  
@VANFSG (North Florida/South Georgia Veterans Health System)  
#VAResearchNewsBrief  
#VAResearch

**Twitter**    **@DeptVetAffairs (US Department of Veterans Affairs)**  
@VAResearch (national VA Research page)  
@RachelRamoni (Chief Research and Development Officer)  
@vanfsg (NF/SG Veterans Health System)  
@vahsrd (VA Health Services Research & Development Service)  
@David\_\_J\_\_Clark (NF/SGVHS Deputy Chief of Staff for Research)  
@UFExplore (UF Research)

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